

ENABLE REPUTATION-BASED PROTECTION

Many Windows 10 users spend a lot of time on third-party security solutions for protecting their devices. However, Microsoft has already provided many in-built Windows 10 Security Features sufficient for your overall security and privacy protection. The problem is many of these features are disabled by default.

If you are concerned about the security and privacy of your Windows 10 device and do not want to invest in heavy third-party applications, here is one of top Inbuilt Windows 10 security features that you will want to enable.

The Reputation-based protection feature of Windows 10 helps the users protect their devices from harmful, potentially unwanted applications (PUA). PUAs are not technically malware but still can be dangerous and become a gateway for the malware programs. Also, since PUAs are unwanted, they unnecessarily take valuable hard disk space.

To enable reputation-based protection, follow these steps:

1. Open Windows settings (Windows key + I)
2. Choose **Update and Security** settings.
3. From the left pane, select **Windows Security**.
4. Navigate to **App & browser control**.
5. Click on **Reputation-based protection settings**.
6. Scroll down and look for the **Potentially unwanted app blocking** option and switch it ON.

From this setting page, you can also enable the

- SmartScreen for the Microsoft Edge
- SmartScreen for the Microsoft Store apps.