

SIDELOADING A THIRD-PARTY UNIVERSAL APP

In Windows 8, Microsoft allowed only apps from its Windows Store to be installed. This move mimicked Apple, which allows only Apple Store apps on its devices. Security is the reason for this restriction, but the general population of Windows users doesn't want to be deprived of all the good, perfectly safe apps written by third-parties. So in Win 10, you can "sideload" apps - that is, load them from a source other than the Windows Store.

You will only need to turn on sideloading if you want to install "universal" apps, not if you want to install desktop programs. Universal apps run on all types of Windows devices, including PCs, tablets, and phones, while desktop program will only work on PCs. If you want to install a desktop program you do not need to enable sideloading first.

But if you have to enable this feature, go to Settings > Update & security > For developers. Then click the button next to "sideload apps." A warning about dangers of sideloading will appear and you'll be asked to confirm that you wish to enable sideloading; answer "yes" and it's done. Once you have downloaded an universal app, it's best to turn this feature off again for security's sake.